

Dr. Harold J. Kaplan, MD
\$300 Gift Certificate Giveaway
Drawing on May 1, 2012 (within 3 days)
Entries until April 30, 2012

OFFICIAL RULES

1) NO PURCHASE NECESSARY TO ENTER OR WIN A PRIZE.

Participants do not have to purchase any merchandise from Dr. Kaplan to participate or to win. Void where prohibited by law. Subject to all federal, state and local laws.

2) CAN I PARTICIPATE? The Dr. Harold J. Kaplan *\$300 Gift Certificate Giveaway* is open to all residents of Los Angeles, Orange, and Ventura Counties, age 18 years or older as of Contest End Date. Employees (their families, and members of their households) of Dr. Kaplan's office, its parent, subsidiary and affiliated businesses, the dealers, advertising and promotion agencies of each, are not eligible to win.

3) HOW DO I ENTER?

Visit the Dr. Kaplan website at www.thedoctorforfaces.com between start date and end date of sweepstakes.

All entries will be selected from-only one entry per household. Sponsor is not responsible for incorrect, inaccurate, incomplete, or illegible entry of information or for lost, delayed, or misdirected entries. Entries which are incomplete, forged, or otherwise defective or made outside authorized channels will be voided. All entries become the property of Sponsor and will neither be acknowledged nor returned. Sponsor reserves the right, at its sole discretion, to cancel, terminate, or suspend the promotion should an unauthorized intervention or other cause beyond their control affect the administration, proper play, or conduct of the promotion.

4) WHAT CAN I WIN? One (1) Grand Prize. One (1) Grand Prize winner will receive a *\$300 gift certificate* from Dr. Kaplan. Gift Certificate is not redeemable for cash or products – services only. Gift certificate is not retroactive, cannot be applied toward past procedures. \$300 off pricing at time of procedure only and cannot be combined with any other offer.

5) HOW DO I WIN? Sweepstakes begins *February 1, 2012* and goes through *April 30, 2012*. The potential winner will be selected in a random drawing, to be held on or about *May 1, 2012*, at Dr. Kaplan's office on Lomita Blvd. in Torrance from among all valid entries received. By entering, participants release Dr. Kaplan, its parent, subsidiary and affiliated businesses, and the officers, directors, employees and agents of each from any and all liability, damages, claims or causes of actions of any kind whatsoever (however names or described) for injuries, damages, or losses to person or property which may be sustained in any connection with the receipt, enjoyment or use of the prize and grant permission to Dr. Kaplan, its parent, subsidiary and affiliated businesses, to use their name, age, city and state of residence, photograph or other likeness for advertising and

promotional purposes without additional compensation. By entering this Sweepstakes, participants agree to be bound by these Official Rules and the decisions of Dr. Kaplan, whose decisions regarding all aspects of the Sweepstakes shall be final. Certificate must be used within one (1) year of receipt.

6) WHEN WILL WINNER BE ANNOUNCED? The potential winner will be notified by U.S. mail or phone within 3 days of the drawing. If a potential winner declines to accept the prize, or in the event that prize notification cannot be accomplished within 6 days from the first notification attempt, the potential winner will be disqualified, and the sponsor will select an alternate winner.

7) WHAT'S MY CHANCE TO WIN? Odds of winning will be determined by the number of entries received. To learn the winner's identity (available after end date), send a self-addressed, stamped business size envelope to Dr. Kaplan Gift Certificate Drawing 3640 Lomita Blvd., Suite 106, Torrance, CA 90505. All requests for the winner's identity must be received within 30 days of the end date of the contest.

8) DISPUTE RESOLUTION. Each participant agrees that: 1) any and all disputes, claims, and causes of action arising out of or in connection with this sweepstakes, or any prize awarded, shall be resolved individually, without resort to any form of class action, and any judicial proceeding shall take place in a federal or state court within the State of California; 2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and 3) under no circumstances will a participant be permitted to obtain awards for, and each participant hereby waives all rights to claim punitive, incidental, or consequential damages, any other damages other than actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretations and enforceability of these Official Rules, or the rights and obligations of the participants and the Sponsor in connection with the Sweepstakes, shall be governed by and construed in accordance with the laws of the State of California, without giving effect to any choice of law or conflict of law rules or provisions (whether of the State of California or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than the State of state your business resides.

9) DATA PRIVACY. Information participants provide to Sponsor will be used to communicate with participants in relation to this Sweepstakes, as well as to notify participants of other goods or services which Sponsor believes they may be interested in. Winner's name, city and state of residence may be posted at Dr. Kaplan's office, website and advertising materials, along with a photo of Dr. Kaplan or staff presenting the prize. Entrants agree to this publicity.

10) WHO IS THE SPONSOR? This promotion is sponsored by the office of Dr. Harold J. Kaplan, 3640 Lomita Blvd., Suite 106, Torrance, CA 90505. Sponsor reserves the right to cancel the Sweepstakes at any time and substitute another promotion in its place.

Sweepstakes participants are hereby authorized to copy these Official Rules on the condition that it will be for the participant's personal use and not for any commercial purpose whatsoever.

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